

2019 Results and Highlights of Higher Education Sprout Project

Implement teaching innovation and improve teaching quality

Sub-project

Sub-project 1-2-4 for the cultivation of practical and technical capabilities for sightseeing and tourism

Results and Highlights:

This project has held two field trips, four industry expert seminars, and a dual-teacher practice course. Field trip and seminars with industry experts are very helpful for students to understand the job market and career development. This can be confirmed by the students' off-campus internship results and employment situation. In addition, for dual-teacher course, the main purpose is to improve students' practical ability and the pass rates of licenses. So, the pass rate of licenses for the tour guide and tour leader in the year is also quite substantial. Therefore, this plan is important for improving students' learning in the field of tourism and has a very significant effect.



Fig.1 dual-teacher practice class



Fig.2 seminar with industry expert



Fig.3 field trip to Taoyuan Airport



Fig.4 field trip to Taipei World Trade Center